



News

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- Media Info
- Channels
- News
- Web Exclusives
- Directories
- Tutorials
- Products
- CE Issues
- CE Europe
- Trade Shows & Events
- Other Resources
- Site Search/ Site Map
- Home

NMW 2002: Touch International rolls out first products

Chicago, Ill. — [Touch International](#) announced the immediate availability of a full set of resistive touchscreens for point-of-sale, industrial automation, and hand-held applications.

Touch International, founded this year by touchscreen-industry veterans Michael Woolstrum, Bob Senior, and Gary Barrett, unveiled its flagship resistive products based on patented technology, consisting of high-durability analog resistive touchscreens and a touch pen.

"We're ready to deliver in volume to the OEMs and systems integrators world-wide who produce touch-enabled solutions for commercial, industrial, and consumer markets," said Michael Woolstrum, Touch International ceo. "We're providing high-quality products, fast delivery, attentive service, applications expertise, and very attractive pricing."

Available in sizes from 2- to 21-in., Touch International touchscreens can be custom-designed or configured as a drop-in replacement of competitors' displays. Features include a variety of high-resolution top-sheets, including hardened film for harsh environments; touch response accuracy of 98.5 percent or better, and controllers to support such popular operating systems as Windows, DOS, Linux, Mac, and OS/2.

The product family includes:

- Low-cost, custom-designed 4-wire resistive touchscreens aimed at the growing market for mobile professional and consumer portable communications and computing devices, including personal digital assistants (PDAs), tablet PCs and signature-capture devices, hand-held PCs and Internet devices, geographic positioning systems (GPS), and mobile phones.
- High-durability 5-wire touchscreens have environmental sealing for applications requiring high optical quality and reliability, including point-of-sale displays, industrial control systems, and medical equipment.
- Pen-based, analog resistive touch device designed for applications requiring penpoint touch accuracy, including CAD, handheld PC, industrial control, signature identification, and medical products. With its patented "Smart Touch" feature, the touchpen can distinguish between incidental palm or knuckle pressure and pen input.

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